Q88 LLC and SEDNA Announce Partnership to Streamline Shipping Data and Communications

December 1, 2020 – Q88 LLC, information management and software solutions, and SEDNA, smart team communication software, have partnered up to make managing communications and data within the shipping industry simpler, more efficient, and more reliable. The Q88 + SEDNA integration curates relevant data within SEDNA's shared team inbox and enables users to view, organize, and communicate that information in one accessible place.

Minimizing Email Burden, Context Switching, and Risk of Oversight in Shipping Communications

Information tracking and communications between shipping teams and companies has typically been through traditional email, with siloed personal inboxes and data spread across multiple systems of record. This creates an excess of email volume and redundant communication to gain and provide information context. As well, switching between disjointed systems increases cognitive fatigue and the risk of missing relevant and critical information.

Which is why Q88 and SEDNA have come together—to foundationally eliminate these issues for operators through unified communication and workflows.

Their teams have worked to integrate the Q88 family of products into the SEDNA platform so users can easily navigate messages based on vessel, voyage, and cargo data, get self-serve context through a shared inbox, and update any Q88 platform without the need to switch applications. Q88 tracks, processes, and curates relevant information while SEDNA's team communication software provides a single source of truth for all data and conversations.

These features are available both on SEDNA's web browser interface and mobile application, so busy operators can access all of the information they need, wherever they are.

Fritz Heidenreich, President and founder of Q88: "Our goal is to create integrations and partnership with maritime professionals to extend our reach. We spot avenues in a noncompetitive way to work together and move the industry forward."

Gabriel Reiter, VP of Product Management: "Our companies align in vision and technology, so this partnership is very exciting for all of us. Both companies strive to make the life of our customers easier and their work more effectively, and the integrations done achieve exactly these goals."

Bill Dobie, CEO of SEDNA: "Bringing Q88 and SEDNA together means bringing more speed, trust, flexibility, and clarity to communication within the shipping industry. We're incredibly excited to see this partnership come to fruition to help shipping professionals work more efficiently and productively."

About Q88 LLC

Founded in 2001, Q88 LLC is the leading maritime SaaS technology provider and a preeminent voice shaping the industry. Q88 products and services are synonymous with simplifying the complexities of global maritime transportation and giving organizations of all types a competitive edge in a demanding environment. Q88 serves more than 80% of the tanker industry and nearly 100% of major chemical carriers worldwide.

About SEDNA

SEDNA is a smart team communication software that unifies all messages, data, and documentation to help you focus on the work that matters. By aligning teams through action-based communication, SEDNA drastically reduces email volume and creates more efficient, productive, and collaborative workflows across organizations.