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# Fritz Heidenreich

founder and president, Q88 LLC

Vetting is always a vexed issue. Fritz Heidenreich has created [www.Q88.com](http://www.Q88.com), an online platform that is an important tool for sharing and leveraging information throughout the chartering and vetting processes. Testament to its success is the fact that 75 per cent of the tanker industry uses it.

“Anticipating and mitigating the risk of a poor vetting inspection, which then translates into an ‘unacceptable’ brand for your vessel, is, in fact achievable,” he says.

Prior to establishing Q88, Mr Heidenreich was CIO of Heidmar Inc, a commercial tanker pool operator based in Norwalk, Connecticut. He spent 15 years with the company developing its internal voyage and pool management system, [www.eFleetWatch.com](http://www.eFleetWatch.com).

Interestingly for someone so immersed in the maritime industry, his bachelor’s degree is in Aerospace Engineering. Then again, the maritime industry often looks to the aviation sector as an exemplar when it comes to matters of safety.

